

The Impact Filter™

Name: Date:

Project					
Purpose	What do y	ou want to accomplish?	Success Criteria	What has to be true when this project is finished?	
			•		
			•		
Importance	What's the will make	e biggest difference this ?	•		
			•		
			•		
ldeal Outcon	ne What doe: look like?	s the completed project	•		
			•		
			•		
Best Result	If you do take action.				
Worst Result	If you don't take action.				



The Strategy Circle®



All those things that seem to oppose our goals are actually the raw material for achieving them.

The Project Planner







	Strategies	Who's Involved	Implementation Deadline			
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

Workshop Materials GROWTH

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