

Read this, or risk missing what may be the BEST affiliate relationship and the most consistent affiliate-related income opportunity of your lifetime.

What Makes A Great Affiliate Program... A Great Affiliate Program?

Dear Friend,

It takes courage to become an affiliate. Why?

Because every time you recommend a friend or associate to a company, every time you endorse a product or a service, every time you 'make a connection'...

...Your reputation, your credibility, and the relationship you work so hard to build and maintain, are all on the line.

If the company you endorse performs well, if they deliver value beyond expectation, your esteem in the eyes of the person you referred grows.

They see you as a friend and advisor. And the next time you call, the person who believed you, trusted you, and followed your advice, will not only answer, they will welcome your call. And be happy to hear from you.

Likewise, if the company you endorse fails to deliver, if they disappoint or offend, your relationship as a trusted advisor may end. And the door to future income derived from that relationship, may be slammed-shut forever.

The challenges you face in picking a company to endorse are real.

Get it right, and you may realize up to six-figures a year in referral income, every year for many years to come, without spending much of your time.

Get it wrong, and you won't make a dime.

There is a mountain of information on affiliate marketing. But when you get right down to it, just a few things matter. Things like;

- 1) Knowing what you want from an affiliate relationship;
- 2) Identifying an affiliate who; has products that deliver genuine value; will support your efforts and make your job easy; provides the tools you need to succeed; puts no limits on how much you can earn, and;
- 3) Being certain the company you recommend will deliver on their promises. DELIGHT your prospect. And ideally, ascend them into additional services you get paid on, whether or not you are directly involved in the sale.

With this in mind, let's jump in and see what happens.

But first, allow me to introduce myself.



Parthiv Shah

Hi, I'm Parthiv Shah.

I am co-founder of eLaunchers.com, one of the fastest growing, and most highly regarded digital marketing agencies in America.

Over 300 dentists, physicians and other clients from 27 states in USA and 8 other countries have benefited from working with eLaunchers.com.

eLaunchers was named Small Business of The Year in 2016. We were inducted into the GKIC Direct Response Hall of Fame in 2017. eLaunchers is a No BS (Formerly GKIC) Certified Magnetic Marketing Advisor (2010), Infusionsoft Certified Partner (2011), Digital Marketer Certified Partner (2014), Click Funnels Certified Partner (2015) and Hubspot Certified Partner (2017). In 2018 eLaunchers is contesting for No BS Inner Circle Marketer of The Year.

We are like the QuickBooks® of the digital marketing industry.

But instead of a bookkeeping program, we provide DONE FOR YOU lead generation and long-term nurture campaigns, custom-made for dentists, physicians, clinicians of all sorts, attorneys, professional service firms, information marketers, financial advisors, coaches, tribe leaders, and anyone who sells big-ticket product or service.

These done-for-you services may be implemented on technology platforms we all know, like and trust: **Infusionsoft, Wordpress, Click Funnels, Active Campaign or Hubspot.**

Whether you are an agency or an individual...

Our pre-built campaigns and systems are effective. In most cases, it is pre-loaded with proven, tested copy & content.

And our systems, processes and procedures for getting things done, make SELLING and DEPLOYING digital assets easy.

Our impressive growth springs from 3 factors:

First, we are highly responsive to client needs.

Second, because we keep clients happy, retention is high.

And third, we benefit from a robust group of affiliates who routinely connect us with qualified prospects we, more-often-than-not, convert into clients.

Over the years, eLaunchers has paid over \$250,000 in commissions to affiliates. We are as real as it gets.

With that said...

Let's discuss *'the few things that matter'*, so you can decide if becoming an eLaunches affiliate is right for you.

As we begin, please know I offer nothing more than simple facts, plain arguments and common sense.

In return, I request nothing more than you drop preconceived beliefs, and in light of the facts, choose your best course of action.

It takes three things to develop an excellent affiliate relationship – CLARITY, KNOWLEDGE & CERTAINTY

Let's start with clarity.

Being clear on what kind of affiliate relationship you want is critical.

eLaunchers affiliates fall generally in one of three categories;

1. **Agencies** that build and maintain digital infrastructure, and provide associated services such as SEO, traffic generation, and so on.
eLaunchers has entire lead generation and long-term nurture campaigns, complete with landing pages, funnels, email sequences, and professionally written copy built out and ready to go.
These campaigns are perfect for dentists, clinicians, attorneys and professionals of all sorts.
The **standardized** pre-built digital assets are customization & implementation ready and can be implemented by your client, by your agency or by eLaunchers teams. Under your guidance and advice, the client always has a choice to use as much or as little eLaunchers as you recommend.
When your client ascend in to a deeper relationship with eLaunchers and buy other commissionable services, you get paid on that too. Anything you want us to NOT offer to your customers, we will refer them back to you on silver platter so you can sell your services to your clients in the right context. The charter of your relationship with eLaunchers is to **grow your agency, provide support to your agency and build a better relationship between you and your clients.**
Affiliate commission is an additional benefit of the relationship.
2. **Advisors, consultants, experts and tribe leaders** who teach, train, coach or guide business owners and professionals in business building, marketing and sales. eLaunchers offers Do It Yourself – Done With You – and 100% DONE FOR YOU services. Either way, other than introducing a prospect and helping move things along until they buy, eLaunchers handles everything - making your life simple. While the affiliate commission is an attractive source of passive revenue, there is a bigger benefit. **When eLaunchers implement your recommendations, your coaching clients will get more value from their relationship with you.**

Just to be clear, if you are a trusted advisor to people who may benefit from our services, you may earn a SUBSTANTIAL income, simply by introducing us in your circle of influence, but in the process, your clients will thank you for connecting them to a trusted resource who can help them implement the advice they are buying from you. **If they can not implement your advise, they will not be able to get an ROI on their investment in your coaching program.** eLaunchers will understand the foundation if your teachings and weave them in our implementation so they can see your ideas executed in their life.

3. Individuals with good contacts, serious about adding significant income without it taking too much time.

To an extent, you define how you want to work with us.

You may choose to be involved from start to finish with each client you refer. Or you may just want to deliver a qualified lead who wants to hear from us. And we take it from there. Either way is fine.

You receive FULL SALES SUPPORT. We build you a customized, co-branded landing page you can direct prospects to, explaining as much or as little as you want about why you referred them to us, and so on.

We send gift boxes filled with books and goodies to prospects you refer. We are available for conference calls. We deliver multi-step sales campaigns by Fed-Ex. Our goal is to DELIGHT your prospect.

We support your efforts in every way possible. And pay handsome commissions on the relationship for the first project, and future projects going forward.

If you want this is the kind of affiliate relationship, eLaunchers may be the home you are looking for.

The second thing it takes to establish an excellent affiliate relationship is KNOWLEDGE.

To be able to speak with authority and recommend with certainty, *(so your prospect wants to have a conversation with us to find out more)*, it's critical you know the affiliate company's products and services well.

To transfer that knowledge to you, eLaunchers has detailed information on each and every program we offer.

Our sales material makes learning those products fast and easy.

And since four programs account for over 90% of our annual sales, an hour or so is all it will take to understand the entire eLaunchers product line.

Want more details? Upon request, we will share with you campaign blueprints, implementation road maps, project plans and even completed project delivery binders so you can educate yourself on what your clients will receive when they engage with eLaunchers.com.

And there's more...

About Your Affiliate Valet...

eLaunchers has a dedicated affiliate manager who is available virtually any time to answer your questions, approve a request to launch a letter campaign, or to send Fed Ex packages or Gift Boxes to your prospects.

Bottom line, we support you in any way possible.

Consider our affiliate manager, your personal *affiliate valet*. He can connect you with any resource you need, arrange phone calls to move things along, and help you do what it takes to convert a prospect into a client.

The final thing it takes to establish an excellent affiliate relationship is CERTAINTY.

The more certain you are your affiliate partner will deliver, the more likely you are to take the bull by the horns and make things happen.

To be motivated, and genuinely excited about an affiliate relationship, you need to know three things with absolute certainty.

- You need to know YOU WILL BE PAID.
- You need know your affiliate partner will AMPLIFY YOUR PRESENCE.
- And you need to know the affiliate company will NOT POACH YOUR PROSPECT. You need to know the prospect is YOURS, and you will be paid on all commissionable business going forward, whether you're involved in the sale, or completely out of touch.

And one more thing...

It's important to know your affiliate company HAS YOUR BACK, will support your efforts to convert lookers into buyers, and help you earn maximum money for your efforts.

If you have researched eLaunchers, you already know eLaunchers has an excellent reputation with both clients and affiliates.

We've paid out over \$250,000 on affiliate commissions. We honor our relationships. And deliver extraordinary value.

Our products pay from \$2000 up to \$7000 in affiliate commissions.

The bottom line is simple...

People judge you by the company you keep.

eLaunchers has earned the highest recommendations from people like Dan Kennedy, Ryan Deiss, Clate Mask, Dr. Dustin Burluson and others, including dozens of written and video testimonials by clients delighted with our service and their results.

There are no loose ends or dark shadows with eLaunchers. We are exactly who we seem to be. The closer you look, the more you will like us.

We are experts at we do. We do the job well. And far more often than not, we delight the client to such an extent, they come back for more.

We pay FAIR commissions that are high enough to add substantially to your income, with far less time involved on your part than you may imagine.

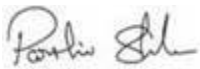
So with that said, my invitation is simple.

You can visit www.elaunchers.com/join to sign up...

Or just pick up the phone and call the eLaunchers office at **301-760-3953** to schedule a call with me.

It will be a pleasure to speak with you. And a pleasure to discuss the best way we can support you as an affiliate, so you hit the ground running, and have some BIG WINS fast. That's our goal. *What's yours?*

Sincerely and all the best,



Parthiv Shah
President, eLaunchers.com

PS – If you need a SOLID FOUNDATION to stand on while you develop your digital agency or consulting practice, take a careful look at all the ways we empower you to succeed as an eLaunchers affiliate.

You can have a branded Web page up in a few days, (we do it all for you), and have Fed Ex packages we pay to send, with your lift letter attached, going to prospects we agree are good candidates for an eLaunchers product.

PPS – Got Dentists? If you have dentists you could refer to eLaunchers.com, we have a very special patient education program built on top of Infusionsoft. We will gift them THREE pre-made Infusionsoft campaigns as a special gift from you just to get them started. When you call, be sure and ask for about the **Internal Marketing Machine for dentists.**

And this is just the beginning...

It will be a pleasure to hear from you.

The number again is **301-760-3953.**

When you are ready to talk, sign the attached NDA, and let the conversation begin.

MUTUAL NONDISCLOSURE AGREEMENT

THIS MUTUAL NONDISCLOSURE AGREEMENT (this "Agreement") is entered into between Hilag International, Inc. d/b/a/ Elaunchers.com, a Maryland corporation (the "Company") and _____ (the "Other Party") as of _____ (the "Effective Date"), to protect the confidentiality of certain confidential information of each of the Company and the Other Party to be disclosed under this Agreement solely for use in evaluating or pursuing a business relationship between the parties (the "Permitted Use"). The Company and the Other Party may be referred to herein individually as a "Party" and collectively as the "Parties."

1. As used herein, the "Confidential Information" of a Party will mean, subject to Section 2, any and all technical and non-technical information disclosed by such Party (the "Disclosing Party") to the other Party (the "Receiving Party"), which may include without limitation: (a) patents and patent applications, (b) trade secrets, and (c) proprietary and confidential information, mask works, ideas, samples, media, techniques, sketches, drawings, works of authorship, models, inventions, know-how, processes, apparatuses, equipment, algorithms, software programs, software source documents, and formulae related to the current, future, and proposed products and services of each of the Parties, such as information concerning research, experimental work, development, design details and specifications, engineering, financial information, procurement requirements, purchasing, manufacturing, customer lists, investors, employees, business and contractual relationships, business forecasts, sales and merchandising, and marketing plans.
2. Confidential Information may be in oral or written form, including, but not limited to, technical, business and other similar information which the Receiving Party should know from the markings or the nature of the information is confidential to the Disclosing Party.
3. Subject to Section 4, each Receiving Party agrees that at all times and notwithstanding any termination or expiration of this Agreement it will hold in strict confidence and not disclose to any third party any Confidential Information of the Disclosing Party, except as approved in writing by the Disclosing Party, and will use the Confidential Information of the Disclosing Party for no purpose other than the Permitted Use. Each Receiving Party will limit access to the Confidential Information of the Disclosing Party to only those of the Receiving Party's employees or authorized representatives having a need to know and who have signed confidentiality agreements containing, or are otherwise bound by, confidentiality obligations at least as restrictive as those contained herein.
4. The Receiving Party will not have any obligations under this Agreement with respect to a specific portion of the Confidential Information of the Disclosing Party if such Receiving Party can demonstrate with competent evidence that such portion of Confidential Information:
 - (a) was in the public domain at the time it was disclosed to the Receiving Party;
 - (b) entered the public domain subsequent to the time it was disclosed to the Receiving Party, through no fault of the Receiving Party;
 - (c) was in the Receiving Party's possession free of any obligation of confidence at the time it was disclosed to the Receiving Party;
 - (d) was rightfully communicated to the Receiving Party free of any obligation of confidence subsequent to the time it was disclosed to the Receiving Party; or
 - (e) was independently developed by employees or agents of the Receiving Party who had no access to any information communicated to the Receiving Party by the Disclosing Party.
5. Notwithstanding the above, the Receiving Party may disclose certain Confidential Information of the Disclosing Party, without violating the obligations of this Agreement, to the extent such disclosure is required by a valid order of a court or other governmental body having jurisdiction, provided that the Receiving Party provides the Disclosing Party with reasonable prior written notice of such disclosure and makes a reasonable effort to obtain, or to assist the Disclosing Party in obtaining, a protective order preventing or limiting the disclosure and/or requiring that the Confidential Information so disclosed be used only for the purposes for which the law or regulation required, or for which the order was issued.
6. The Receiving Party will immediately notify the Disclosing Party upon discovery of any loss or unauthorized disclosure of the Confidential Information of the Disclosing Party.
7. Upon termination or expiration of this Agreement, or upon written request of either Party, each Receiving Party will promptly return to the Disclosing Party or destroy all documents and other tangible materials representing the Disclosing Party's Confidential Information and all copies thereof.
8. Each Receiving Party recognizes and agrees that nothing contained in this Agreement will be construed as granting any property rights, by license or otherwise, to any Confidential Information of the Disclosing Party, or to any invention or any patent, copyright, trademark, or other intellectual property right that has issued or that may issue, based on such Confidential Information. Neither Receiving Party will make, have made, use or sell for any purpose any product or other item using, incorporating or derived from any Confidential Information of the Disclosing Party.
9. Each Receiving Party will not reproduce the Confidential Information of the Disclosing Party in any form except as required to accomplish the intent of this Agreement. Any reproduction by a Receiving Party of any Confidential Information of the Disclosing Party will remain the property of the Disclosing Party and will contain any and all confidential or proprietary notices or legends that appear on the original, unless otherwise authorized in writing by the Disclosing Party.
10. This Agreement will terminate two (2) years after the Effective Date, or may be terminated by either Party at any time upon thirty (30) days written notice to the other Party. Each Party's obligations under this Agreement will survive termination of this Agreement, will be binding upon such Party's heirs, successors, and assigns, and will terminate only pursuant to the provisions of Section 4.
11. **Governing Law; Jurisdiction and Venue.** This Agreement, for all purposes, shall be construed in accordance with the laws of the State of Maryland without regard to conflicts-of-law principles. Any action or proceeding by either Party to enforce this Agreement shall be brought only in the United States District Court for the District of Maryland, Southern Division or the courts of the State of Maryland located in Montgomery County, Maryland (as well as any appellate court having authority to hear appeals from such courts). The Parties hereby irrevocably submit to the exclusive jurisdiction of such courts and waive the defenses of inconvenient

forum and improper venue to the maintenance of any such action or proceeding in such venue. Any disputes under this Agreement may be brought in the Provincial courts and the Federal courts located in the Province of Ontario, and the Parties hereby consent to the personal jurisdiction and venue of these courts. This Agreement may not be amended except by a writing signed by both Parties.

12. Each Party acknowledges that its breach of this Agreement may cause irreparable damage to the other Party and hereby agrees that the other Party will be entitled to seek injunctive relief under this Agreement, as well as such further relief as may be granted by a court of competent jurisdiction.

13. If any provision of this Agreement is found by a proper authority to be unenforceable or invalid, such unenforceability or invalidity will not render this Agreement unenforceable or invalid as a whole and, in such event, such provision will be changed and interpreted so as to best accomplish the objectives of such unenforceable or invalid provision within the limits of applicable law or applicable court decisions.

14. Neither Party will communicate any information to the other Party in violation of the proprietary rights of any third party.

15. Neither Party will assign or transfer any rights or obligations under this Agreement without the prior written consent of the other Party. In the event that the Receiving Party is involved in a merger, acquisition or sale, the Receiving Party shall forthwith advise the Disclosing Party of same, and further, the Disclosing Party may either choose to:

(a) provide its written consent to the assignment or transfer of any rights or obligations under this Agreement to the new entity following the merger, acquisition or sale as the case may be; or

(b) provide notice of termination of this Agreement to be effective upon the completion of the aforesaid merger, acquisition or sale, as the case may be.

17. All notices or reports permitted or required under this Agreement will be in writing and will be delivered by personal delivery, electronic mail, facsimile transmission or by certified or registered mail, return receipt requested, and will be deemed given upon personal delivery, five (5) days after deposit in the mail, or upon acknowledgment of receipt of electronic transmission. Notices will be sent to the addresses set forth at the end of this Agreement or such other address as either Party may specify in writing.

18. Each Party agrees that the intellectual property of the other Party contain valuable confidential information and each Party agrees that it will not modify, reverse engineer, decompile, create other works from, or disassemble any materials contained in the Confidential Information of the other Party without the prior written consent of the other Party.

IN WITNESS WHEREOF, the Parties have caused this Mutual Nondisclosure Agreement to be executed as of the Effective Date.

HILAG INTERNATIONAL, INC. D/B/A/ ELAUNCHERS.COM

By: _____

Name: _____

Date: _____

Address: _____

[OTHER PARTY]

By: _____

Name: _____

Date: _____

Address: _____